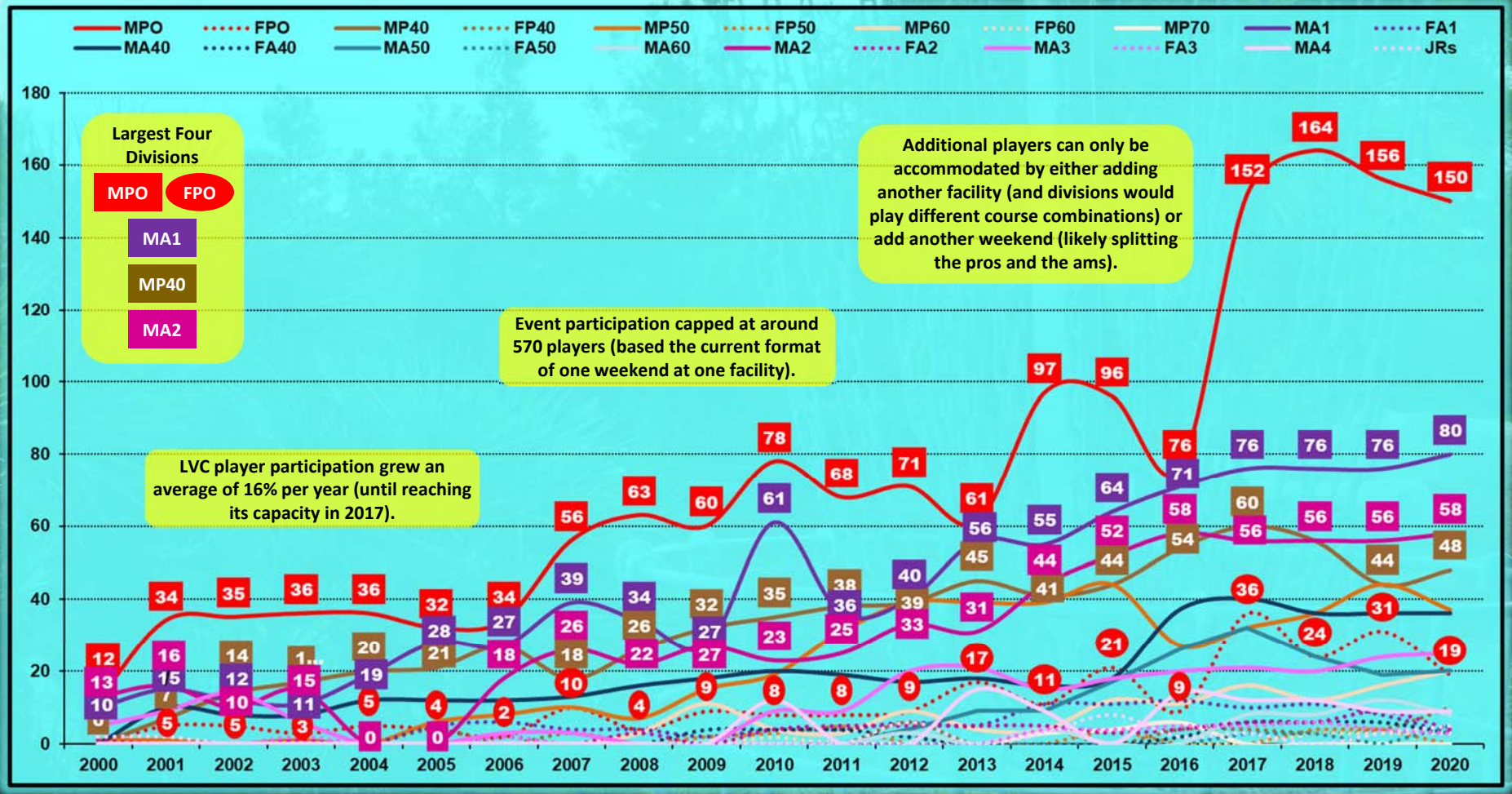PARTICIPATION GROWTH